

## INVOICE



**WKMG**  
**4466 N. John Young Pkwy**  
**Orlando, FL 32804**  
**TEIN: 06-0903509**  
**Main: (407)291-6000**  
**Billing: (407)521-1238**

<http://www.local6.com>

Billing Address:

**Mentzer Media Services**  
**Attention: Accounts Payable**  
**600 Fairmount Ave., Ste 306**  
**Towson, MD 21286-1002**

Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
263047-1	11/06/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
POL/D Hukill/R/SSN/FI	HUKILL CAMPAIGN	2181

Flight Dates	Order #	Alt Order #
10/30/12 - 11/06/12	263047	06395983

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/30/12	11/01/12	M-F 11p News	11-1135p	-T-T----	:30	2	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12   11/04/12    -T-T----                2        \$1,700.00									
Spots: # Ch    Day Air Date    Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WKMG Tu   10/30/12   11:24 PM M-F 11p News        11-1135p                :30 DH200TVFL                                \$1,700.00 NM									
2 WKMG Th   11/01/12   11:29 PM M-F 11p News        11-1135p                :30 DH200TVFL                                \$1,700.00 NM									
2	11/05/12	11/05/12	M-F 11p News	11-1135p	1-----	:30	1	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12   11/11/12    1-----                1        \$1,700.00									
Spots: # Ch    Day Air Date    Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WKMG M    11/05/12   11:29 PM M-F 11p News        11-1135p                :30 DH200TVFL                                \$1,700.00 NM									

**Total Spots** 3 **Gross Total** \$5,100.00

## Payment Terms 30 Days

**Agency Commission** \$765.00

**Net Amount Due** \$4,335.00

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

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